### ARI Research Note 2007-08

# Heuristic Evaluation of a User Interface for a Game-Based Simulation

Christian J. Jerome U.S. Army Research Institute

Amanda M. Howey
University of Central Florida
Consortium Research Fellows Program

Deborah R. Billings
University of Central Florida
Consortium Research Fellows Program



Simulator Systems Research Unit Stephen L. Goldberg, Chief

September 2007

United States Army Research Institute for the Behavioral and Social Sciences

Approved for public release: distribution is unlimited

20080114248

# U.S. Army Research Institute for the Behavioral and Social Sciences

A Directorate of the Department of the Army Deputy Chief of Staff, G1

Authorized and approved for distribution:

MICHELLE SAMS, Ph.D

**Director** 

Research accomplished for the Department of the Army

Technical review by

Michael J. Singer, U.S. Army Research Institute

### NOTICES

**DISTRIBUTION:** Primary distribution of this Research Note has been made by ARI. Please address correspondence concerning distribution of reports to: U.S. Army Research Institute for the Behavioral and Social Sciences, Attn: DAPE-ARI-MS, 2511 Jefferson Davis Highway, Arlington, Virginia 22202-3926.

**FINAL DISPOSITION:** This Research Note may be destroyed when it is no longer needed. Please do not return it to the U.S. Army Research Institute for the Behavioral and Social Sciences.

**NOTE:** The findings in this Research Note are not to be construed as an official Department of the Army position, unless so designated by other authorized documents.

REPORT DOCUMENTATION PAGE								
REPORT DATE     September 200		2. REPORT TYPE Final		3. DATES COVERED (fromto) March 2007-September 2007				
		erface for a Game-E		a. CONTRAC	T OR GR	RANT NUMBER		
Simulation				b. PROGRAM I 322785	ELEMEN	T NUMBER:		
		Research Institute), A University of Central	manda A	c. PROJECT NI 1790	UMBER:			
				d. TASK NUMB 94	ER:			
				5e. WORK UNIT NUMBER: H01				
U.S. Army Res Sciences ATTN: DAPE-A 12350 Researc	earch Institute for t RI-IF h Parkway, Orland		ocial			NIZATION REPORT NUMBER		
U.S. Army Res	earch Institute for	CY NAME(S) AND ADDRI the Behavioral		0. MONITOR A ARI	CRONY	V		
and Social Sciences Arlington, VA 22202-3926				11. MONITOR REPORT NUMBER ARI Research Note 2007-08				
	V/AVAILABILITY STAT ublic release; distr	EMENT ibution is unlimited.						
13. SUPPLEMENT Subject Matter	ARY NOTES POC: Christian Jer	rome						
This research recommendation (OLIVE) system simulation train problem identification heuristics were Recall, and Heusability and taincorporating a contractors, and	ons that may improm as a training tool ing programs. The ied, as well as the identified as pote and Documental isk performance us dditional program d researchers interes	ove the usability of full Game interface us ree usability research recommended solution tially problematic: stion. A number of dising these systems, requirements, and controlled the street of the st	ature designs of ability might hat there performed tion to these prouser Control are esign recomments. The data can san also provides	Forterra's Ove an effect of a usability hobblems. Threedom hendations have serve to enhale an easy-to-u	enline Ir on the securistic see area Recogn re been ance the	d to provide redesign interactive Virtual Environment success of game-based c evaluation, documenting each is out of the ten usability inition, Recognition Rather than in identified which should improve the existing software by ecklist for DoD personnel, private tion for team training.		
15. SUBJECT TE Usability, game		, interface, heuristic	evaluation					
SE	CURITY CLASSIFICA	TION OF	19. LIMITATION OF ABSTRACT	20. NUM OF PAGE		21. RESPONSIBLE PERSON		
16. REPORT Unclassified	17. ASTRACT Unclassified	18. THIS PAGE Unclassified	Unlimited	17	7	Ellen Kinzer Technical Publication Specialist 703/602-8047		

## HEURISTIC EVALUATION OF A USER INTERFACE FOR A GAME-BASED SIMULATION

### **EXECUTIVE SUMMARY**

### Research Requirement:

The purpose of this research was to evaluate Forterra's Online Interactive Virtual Environment (OLIVE) version 0.9.2 based upon ten well established design principles in an effort to identify usability strengths and weaknesses. This method requires no users and can be done in a relatively short period of time. However, the value of this technique is great in that it can quantify usability, identify general problem areas, and guide future usability efforts.

#### Procedure:

Three human factors trained professionals performed the usability heuristic evaluation, documenting each problem identified, as well as the recommended solution to these problems. They rated OLIVE on ten different aspects of the interface drawn from Nielson (1993). Each researcher was asked to rank each aspect on a scale of 1 (not an issue) to 5 (severe issue, needs to be resolved). After each researcher independently preformed their evaluation, the results were discussed and consensus was reached.

### Findings:

Although positive aspects of the system were revealed during the evaluation, three general areas could potentially benefit from further analysis and/or change. *User Control and Freedom Recognition, Recognition Rather than Recall*, and *Help and Documentation* were the usability categories that showed high priority levels, indicating the need for further attention.

Based on these results, it is recommended that (a) there should be a clear exit from chat mode in the chat window and an undo/redo option for actions in progress, (b) there should be a dropdown menu with a list of all available commands and actions, (c) there should be a visible menu option for help, and (d) the chat window should blink or illuminate so that the user will be cued to look at crucial information contained within the window.

### Utilization and Dissemination of Findings:

The format and approach used for these heuristic evaluations can provide an easy-touse checklist for DoD personnel, private contractors, and researchers interested in the design and testing of game-based simulation for team training. The data can serve to enhance the existing software by incorporating additional program requirements. The approach and results of this research will be of most use to interface designers, and specifically the interface designers at Forterra. The recommendations relate to the current state of the OLIVE interface, so that this report might not be accurate after its next release. However, the methods and results might reveal common problem areas in game-based simulation interfaces (e.g., lack of help) and could provide an otherwise unknown means to quantify, investigate, and improve interfaces in general.

## HEURISTIC EVALUATION OF A USER INTERFACE FOR A GAME-BASED SIMULATION

## CONTENTS

	Page
Introduction	1
Methods	3
Results	
Summary and Recommended Next Steps	
Conclusion	
References	
LIST OF FIGURES	
FIGURE 1. SCREENSHOTS OF THE OLIVE INTERFACE	1
LIST OF TABLES	
TABLE 1. ATTRIBUTES OF POTENTIAL OLIVE USERS	2
TABLE 2. RESULTS OF THE EXPERT ANALYSIS (HEURIS' EVALUATION)	
TABLE 3. USABILITY SCORE	8
TABLE A-1. USABILITY SPECIFICATION MATRIX	A-1

### Introduction

The purpose of the present evaluation was to perform an analysis of Forterra's Online Interactive Virtual Environment (OLIVE) version 0.9.2 user interface. The overall goal was to estimate the level of usability, to identify any problem areas, and to provide redesign recommendations that may improve the usability of future designs of the OLIVE system as a training tool. This was done by conducting a heuristic evaluation of the interface, which was conducted by human factors trained researchers and did not include user testing. The problems were scored with a priority rating followed by design recommendations. The area of the system that is covered include all areas of functionality and display, and the range of actions taken include an evaluation based on the heuristics, or rules of thumb, outlined by Nielson (1993).

OLIVE is a software platform where online persistent environments can be created in which users have avatars (or characters) that represent themselves in the simulated world. The online world is one in which the user can interact with objects and other people via their avatar, and where they can make permanent changes to the state of the world (See Figure 1). The interface's displays and controls are consistent with most standard MS Windows based applications. According to Forterra (2007), OLIVE can be used for "the purposes of communication, training, rehearsal, analysis, experimentation, socialization, and entertainment." US Army Research Institute (ARI) is interested in OLIVE, as well as other game-based simulators, as a means to conduct research into the provision of training in a relatively efficient and inexpensive way, and also in a way that may be slightly more intrinsically motivating and familiar to the users than other training methods.



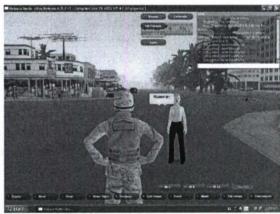


Figure 1. Screenshots of the OLIVE interface. The left panel shows a user's avatar interacting with an automobile. The right panel shows a user's avatar interacting with another avatar in the environment.

Based on information gathered from previous research and observations made from the OLIVE system, user profiles and contextual task analyses were developed for each user group (Orvis, Orvis, Belanich, & Mullin, 2005). The usability attributes, which would define the goals for (future) user testing, are summarized in a Usability Specification Matrix in Appendix A.

Table 1
Attributes of Potential OLIVE Users

User	User	Han Tasks	Important Usability Attributes		
Characteristics	Environments	User Tasks			
Gaming Novice	Computer workstation	Movement  Walk  Run  Turn  Head movement/eye gaze movement  Communication  Talk/chat  Read/listen to incoming message  Control of tools/weapons  Toggle what you are holding  Pick up object  Drop object/put away object  Aim weapon  Shoot weapon	<ul> <li>Learnability</li> <li>Ease of use</li> <li>Usefulness</li> <li>Satisfaction</li> </ul>		
Gaming Expert	Computer workstation	Movement  Walk  Run  Turn  Head movement/eye gaze movement  Communication  Talk/chat  Read/listen to incoming message  Control of tools/weapons  Toggle what you are holding  Pick up object  Drop object/put away object  Aim weapon  Shoot weapon	<ul> <li>Ease of use</li> <li>Flexibility</li> <li>Usefulness</li> <li>Satisfaction</li> </ul>		

### Methods

Three human factors trained researchers performed heuristic evaluations on the OLIVE system. The interface was assessed against ten design principles that are well established to lead to highly usable designs (Nielson, 1993):

- Visibility of system status
- Match between system and the real world
- User control and freedom
- Consistency and standards
- Error prevention
- Recognition rather than recall
- Flexibility and efficiency of use
- Aesthetic and minimalist design
- Help users recognize
- Diagnose, and recover from errors
- Help and documentation

Each researcher was asked to evaluate the display interface for each design principle listed above. Based on the researchers experience with the interface for one hour, each design principle was rated on a scale from 1 (not an issue) to 5 (severe issue, needs to be resolved). After each researcher independently preformed their evaluation, the results were combined and discussed. If one researcher found a problem that the other two researchers did not find, it was discussed until all agreed. If all did not agree, the problem would be rejected; however, this did not happen with this evaluation.

Another goal of this evaluation was to assign a usability score to the current interface. This score can be compared with other interfaces using similar methods. The candidate interfaces could then be compared to one another to determine which is more or less usable. This quantification could also be used in other analyses like standard correlation and multiple regression. The usability score was determined by simply adding up the priority scores for each heuristic category. A score of 3 was considered a low priority (good or high usability) and not in need of change. Scores from 4 to 5 indicated medium priority and not requiring change, but further analysis should be done. Scores of 6 and above are identified as high priority (low usability) and further analysis and system change is recommended.

These non-empirical methods were used to estimate the usability level, identify general problem areas, and guide future usability efforts. The results of this analysis are presented in Table 2. Based on the usability evaluation, several areas in need of improvement are revealed.

### Results

Basic observations reveal that OLIVE's interface is fairly straightforward and easy to use for novices and experts. Although the control panel was simple and easy to learn,

potential problems were uncovered through observations using usability heuristics (or general rules of thumb). Table 2 outlines both the major positive aspects of the OLIVE interface as well as the major areas in need of improvement. The general heuristics analyzed are listed in the first column of Table 2, followed by the impact on user performance (Priority), the specific problems as well as some positive comments in the next column (Comments), and finally recommended solutions to the problems are listed in the last column. The priority ratings for these problems dictate the necessity of redesign recommendations, with a rating of 5 (High) suggesting that the specified weakness would greatly impact user performance. User testing was not performed in this evaluation. Therefore, the expected impact of the system on user performance is merely projected. As such, the outcomes of this evaluation should be utilized to help guide the user tasks when performing user testing.

Table 2
Results of the Expert Analysis (Heuristic Evaluation)
Evaluators: Christian Jerome, Amanda Howey, and Deborah Billings

Heuristic	Priority 1 thru 5	Comments	Recommendation
Visibility of system status	Evaluator A:2  Evaluator B: 1	While in 1 <sup>st</sup> person view, you get no feedback for gestures  Features included: Compass, actions are in real-time, arrow for actions that use a drop down menu (getting into a car), differentiation between healthy, injured (shot once), and dead.	Give an indication that a gesture is in progress and possibly a way to cancel (or stop) a gesture in progress
	Evaluator C: 1	More buttons appear when user is able to perform actions, options change according to situations	
Match between system and the real world	Evaluator A:2  Evaluator B: 2	Some computer/programmer jargon in chat window  Need for arrow and drop down menus for some actions (getting into a car), for other actions you have to learn commands/short cuts	Eliminate language a user would not understand
	Evaluator C: 1	Good match b/w system and real world	
User control and freedom	Evaluator A:3  Evaluator B: 2	Stuck in chat mode. How do you get out?  No undo/redo, but only 2 menus and easy to find to switch back to previous view	Have a clear exit to chat mode in the chat window and make it clear that you are IN the chat window when you aredarker
	Evaluator C: 1	After perform action, you are given option to put away	background, blinking, etc.  Have an undo/redo option for actions in progress
Consistency	Evaluator A:1		
and standards	Evaluator B: 1		
Error	Evaluator C: 1 Evaluator A:1	All wording seems to be fairly consistent	Have a slight pause
prevention	Evaluator B: 1		when scroll over before menu appears
	Evaluator C: 2	You can see options when scroll over with mouse (before you click)	

Table 2 (continued)

Heuristic	uristic Priority Comments 1 thru 5		
Recognition rather than recall	Evaluator A:1 Evaluator B: 2	Basic commands/actions along bottom. Other commands need to be remembered.	Provide a dropdown help menu with a list of all commands and actions that can be accessed with either a mouse click or a
	Evaluator C: 4	Some critical options are neither intuitive nor listed on the screen (e.g. crouch, jump, crawl)	key press.
Flexibility and efficiency of use	Evaluator A:2	Views & Controls have no accelerators for experts	Provide short cut keys for all buttons and menu options
	Evaluator B: 1	Short cut keys, commands are user's preference	for expert use
	Evaluator C: 1	Necessary actions can be done via keyboard or mouse, and some of these appear at bottom of screen	
Aesthetic and minimalist	Evaluator A:3	Some commands always visible	Provide a toggle for visible controls
design	Evaluator B: 1	Menus appear/disappear when should	
	Evaluator C: 1	Only relevant objects populate scenario	
Help users recognize, diagnose, and	Evaluator A:1  Evaluator B: 1		Display error messages in the chat window more
recover from errors	Evaluator C: 2	Error messages sometimes appear in chat window, but is not very obtrusive or obvious that it is an error caused by your actions	obtrusively so the error is noticed and can be corrected
Help and documentation	Evaluator A:5	No help menu option	Provide a visible menu option for help
	Evaluator B: 3	No help function on the screen, but user manual helps. All basic controls that are needed are on screen when appropriate. No option for help by a list of steps to complete actions/tasks.	for instances when manual is not readily available
	Evaluator C: 5	No key to bring up help menu, nor any help option in the system itself.	

### Note, Priority Key:

- 1 =no identified problems
- 2 = low priority; change suggested, but not necessary
- 3 = medium/low priority; change recommended
- 4 = medium/high priority; change recommended, change pressing
- 5 = high priority, urgent, change necessary

The major usability observations of this evaluation revealed both positive aspects of the system and areas that could potentially benefit from further analysis and/or change. User Control and Freedom was one usability category that showed high priority levels, indicating the need for further attention. On the positive side, most options change consistently with user actions and there are few menus and easy to find options. However, users can get stuck in chat mode and there are no undo or redo menu options to allow users to return to a previous condition if they accidentally choose the wrong menu option. Recognition Rather than Recall was another usability category that showed high priority levels. On the positive side, most basic commands/actions are displayed along the bottom of the interface. Also, there is a recurring and easily recognizable icon that indicates you can perform an action. However, higher level commands/actions need to be remembered and some critical options are neither intuitive nor listed on the screen (e.g. crouch, jump, and crawl). Help and Documentation was another usability category that showed high priority levels. On the positive side, there is a good user manual available on the internet. However, there is no help menu option on the interface for users to easily find help without exiting the system. Also, help text and other important information may appear at times within the chat window, but it is not clear when the user should focus attention on the window and therefore it regularly goes unnoticed.

The results of the usability level quantification can be seen in Table 3. Four heuristics scored very well; visibility of system status, error prevention, flexibility, and recover from errors. Since these were not flagged as problem areas, users are not expected to have many problems associated with them. Three other heuristics did not score very well; user control and freedom, recognition, and help. Since these areas scored high and problems were identified, users might be expected to have problems associated with them.

Table 3
Usability Score

Usability Heuristic	Usability Score		
Visibility of system status	4		
Match between system and the real world	5		
User control and freedom	6		
Consistency and standards	3		
Error prevention	4		
Recognition rather than recall	7		
Flexibility and efficiency of use	4		
Aesthetic and minimalist design	5		
Help users recognize, diagnose, and recover from errors	4		
Help and documentation	13		
Grand Total	55		

### Summary and Recommended Next Steps

The goal of the current work was to perform a heuristic evaluation to identify any problem areas existing in the interface design of OLIVE. It should be noted, however, that only three usability evaluators were used for this effort. There is no guarantee that all usability problems will be uncovered. Nielson (1993) recommends about five usability evaluators be used to identify around 75% of the total usability problems. Three evaluators can be expected to find 60% of the total usability problems. Therefore, it is recommended that for this and future heuristic evaluations, more usability evaluators be used to uncover a larger proportion of the problems, consequently moving on to more empirical usability evaluations. Additionally, it is important to note that the recommendations highlighted in this evaluation are not guaranteed to provide perfect solutions to existing issues. Moreover, future designs based on these recommendations should undergo iterative user testing and redesign to ensure that usability standards are met and additional usability concerns have not developed.

### Conclusion

Based on the results and priority ratings, specific areas of improvement should be considered. It is recommended that (a) there should be a clear exit from chat mode in the

chat window and an undo/redo option for actions in progress, (b) there should be a dropdown menu with a list of all available commands and actions, (c) there should be a visible menu option for help, and (d) the chat window should blink or illuminate so that the user will be cued to look at crucial information contained within the window.

The heuristic evaluation conducted on Forterra's OLIVE system interface revealed the potential for becoming a viable training tool for the military. Specifically, the control and display interface for a computer training device is consistent with other computer interfaces and easy to use for novices and experts. The current simulator interface is simple and straightforward but could benefit from a number of specific changes. These changes have been identified through a heuristic analysis but do not guarantee that the recommended changes will improve the overall usability of the system. Further analysis must be performed to assess the extent to which the changes have positive effects, and it is strongly recommended that user testing be conducted, as well as a redesign of the interface incorporating the recommended changes summarized in this research note.

To conclude, many usability problems may be identified using general rules of thumb developed for product design usability. The process can be carried out quite simply and quickly and provides information that can help the designers know what areas of the design are problematic, and it can also guide any further usability testing the evaluators may need to conduct.

### References

- Forterra (2006, November 30). Forterra's On-Line Interactive Virtual Environment OLIVE<sup>TM</sup> 1.0 Platform Ready For Prime Time. Retrieved March 29, 2007 from http://www.forterrainc.com/news/press olive-launch.html
- Nielson, J. (1993). Usability Engineering. Academic Press, San Diego, CA.
- Orvis, K.A., Orvis, K.L., Belanich, J., & Mullin, L.N. (2005). The influence of trainee gaming experience and computer self-efficacy on learner outcomes of videogame-based learning environments. (ARI Technical Report #1164). Alexandria, VA: U.S. Army Research Institute for the Behavioral and Social Sciences.
- Wixon, D., & Wilson, C. (1997). The usability engineering framework for product design and evaluation. In Helander, M. G., Landauer, T. K., & Prabhu, P. V. (Eds.), Handbook of human-computer interaction. 2nd ed. Amsterdam, The Netherlands: North-Holland

## Appendix A Usability Specification Matrix

**Table A-1** *Usability Specification Matrix* 

Attributes	Measuring Instrument	Measuring Method	Unacceptable Level*	Minimum Level*	Planned Level*	Best Case Level*
Product was intuitive	7 point Likert scale (1 agree - 7 disagree)	Average rating	> 4	3 to 4	2	< 2
Product was easy to use/understand	7 point Likert scale (1 easy - 7 difficult)	Average rating	> 4	3 to 4	2	< 2
Product was useful to user	7 point Likert scale (1 useful - 7 not useful)	Average rating	> 4	3 to 4	2	< 2
Product was flexible to use	7 point Likert scale (1 agree – 7 disagree)	Average rating	>4	3 to 4	2	< 2
User was efficient when using product	7 point Likert scale (1 efficient – 7 not efficient)	Average rating	> 4	3 to 4	2	< 2
User was effective when using product	7 point Likert scale (1 effective – 7 not effective)	Average rating	> 4	3 to 4	2	< 2
User was satisfied with product	7 point Likert scale (1 satisfied – 7 frustrated)	Average rating	> 4	3 to 4	2	< 2
Support provided was helpful	7 point Likert scale (1 support provided– 7 no support provided)	Average rating	>4	3 to 4	2	< 2
Total time to perform scenario task	All tasks	Average time	> 6 minutes	5:01 - 6 minutes	3-5 minutes	< 3 minutes
Number of experimenter interventions	All tasks	Average number of intervention s per subject	> 3	3 to 2	1	< 1
Time in errors/Total time (%)	All tasks	Average percentage	>30%	30% to 20%	19% to 10%	<10%
Successful completion of task	All tasks	% of successes	N/A	N/A	100%	N/A

<sup>\*</sup> Performance levels defined by Wixon & Wilson, 1997

Best case level: ideal performance, achieved under ideal circumstances

Planned level: target to determine usability success; if level attained, no further testing required

Minimum level: worst acceptable performance; additional testing should be conducted

Unacceptable level: performance is unacceptable; additional testing and/or redesign required

<sup>\*\*</sup>Performance ratings are predicted values